



# FastWater ● Cloud.AI

AI-Powered Ad Campaigns for Local SMBs

## Run smarter ad campaigns across Google, Meta, LinkedIn & X — powered by AI, guided by humans.

Built for roofers, HVAC, dental, and home services. Real strategists. Real dashboards. Real leads.



### AI-Native Workflow

Creative, copy, bidding, and audience optimization driven by AI — at a fraction of agency hours.



### Human Strategists

A real account manager you can call. Strategy from people who've run campaigns in your industry.



### Live Dashboards

Real-time leads, cost-per-lead, and ROI by channel. No more waiting for end-of-month reports.

### — CHOOSE YOUR TIER —

## CATCH

Get found. Get leads.

**\$1,825**/mo  
+ ad spend

*Solo operators or single-location SMBs starting with paid ads.*

- Google Search + Meta
  - Up to 2 active campaigns
  - AI-generated copy & creative
  - Bi-weekly creative refresh
  - **SalesIntellix** — 500 credits/mo
  - Weekly email campaign updates
  - Email/SMS lead alerts
- **Ad spend: \$750–\$1.5K/mo**

**MOST POPULAR**

## CURRENT

Scale what works.

**\$3,500**/mo  
+ ad spend

*Established SMBs with 2–5 service areas ready to scale across channels.*

- Google Search + Meta + AI-tailored email
  - Up to 5 geo-targeted campaigns
  - **SalesIntellix** — 1,000 credits/mo
  - Bi-weekly 45-min strategy calls
  - Dedicated account manager
  - Live branded performance dashboard
- **Ad spend: \$2K–\$5K/mo**

## CASCADE

Multi-channel domination.

**\$5,500**/mo  
+ ad spend

*Multi-location operators or SMBs spending \$5K+/mo on ads.*

- All 4 channels: Google, Meta, LinkedIn, X
  - Unlimited campaigns + retargeting
  - Predictive lead scoring
  - AI chatbot lead qualification
  - **SalesIntellix** — 2,000 credits/mo
  - Weekly strategy + creative lead
  - Quarterly business review with founder
  - Quarterly CRO sprint included
- **Ad spend: \$5K+/mo**

## Ready to flood your pipeline with leads?

Book a free 30-minute strategy session. No commitment, real recommendations.

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